MOUNIS ALSHAQH

GRAPHIC DESIGNER

PROFESSIONAL SUMMARY

A graphic designer specialized in digital advertising and video production for social media, with over 2.5 years of experience. I create visually appealing and cohesive designs that align with market needs and target audiences. Passionate about delivering innovative solutions that enhance brand identity and provide professional visual experiences, ensuring engaging user experiences and helping businesses achieve their goals.

CONTACT

Phone Number: +963 956513397 Email: info@mounisalshaqh.com **Name:** Mounis Ahmed Alshaqh (مؤنس أحمد الشقه) **LinkedIn:** www.linkedin.com/in/mounis-alshaqh

WORK EXPERIENCE

Graphic Designer & Video Editor

Startzex Marketing Agency | June 2024 - Present

- - Designed 70+ digital advertisements for e-commerce stores, focusing on branding and engagement.
- - Created high-quality visuals aligned with marketing goals and brand identity.
- - Produced engaging video content tailored for different social media platforms.

Freelance Graphic Designer

Self-employed via Instagram | 2022 - June 2024

- - Worked with 10+ clients across different industries, providing custom design solutions.
- - Designed dozens of digital ads for social media, increasing audience engagement.
- - Developed creative strategies to enhance brand visibility and improve visual identity.

Social Media Graphic Designer

FutuDoor - Digital Store | 2021 - 2022

- - Designed various digital advertisements to boost customer interaction and sales.
- - Created consistent visual content that reinforced the brand's online presence.
- - Collaborated with the marketing team to design compelling ads that supported promotional campaigns.

ACADEMIC HISTORY

Bachelor's Degree in Business Administration

Faculty of Economics - Latakia University | Currently in the fourth year

SKILLS:

Technical Skills:

- - Proficient in Adobe Photoshop, Adobe Illustrator, Figma, Canva, and CapCut.
- - Expertise in digital advertising design and video editing for social media.
- - Experienced in collaborative project management tools like Trello, Notion, and Clockify.

Soft Skills:

- - Creative Thinking: Ability to design unique visuals that effectively communicate brand messages.
- - Team Collaboration: Experience working with marketing teams to ensure successful campaigns.
- - Time Management: Strong ability to meet deadlines and deliver projects efficiently.

LANGUAGES:

- Arabic: Native language. / English: Basic proficiency (25%).